





Careers In Sustainable Development

Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules		Lessons	Learning objectives
1.	Career Paths and Opportun- ities	 The New Breed of Organisations What Career Do You Want and Why? Careers That Make a Difference 	 Understand different career paths in the purpose-driven sector Identify different types of organisations Describe key trends and emerging job opportunities
2.	Your Values and Ways to Make an Impact	 Values in Action Character Strengths Survey Journaling Questions on Career-Oriented Values Case Study: Careers and Values Linking Values to Career Paths 	 Examine your personal values and motivations Identify different ways to make an impact Clarify what you want to achieve with your career
3.	Career Mapping and Choices	 Three Questions to Unlock Your Authentic Career The Career Map Create Your Career Map 	 Define your top skills, strengths and interests Identify possible career paths for yourself in sustainable development Clarify what skills, knowledge and resources you still need to achieve your goals





4.	Building Your Profile and Personal Brand	 Identify Your Audience Elevator Pitch LinkedIn and Your Career The Ideal CV for the Ideal Job Personal brand Reflection 	 Create a compelling CV or digital profile Write a cover letter or introduction that wins people over Pitch your personal story to new audiences
5.	Securing Your Dream Job	 Competency-Based Interview Questions Your Career Action Plan Preparing for Interview Questions Determining Culture Fit 	 Break down the job search process into a clear action plan Confidently network with the purpose of creating job opportunities Impress recruiters with your application and interviews

Distribution of learning effort

- Course total: 10 15 hours, self-paced.
- Per module: Average of 2 hours for videos, reading material, quizzes and engagement in the discussion forum.
- Final quiz-based assignment: Up to 1.5 hours to complete.

Your responsibility

You are expected to:

- complete your profile on Canvas with some background information on your areas of interest, work experience and/or educational qualifications and upload a profile picture
- master a series of modules that consist of readings, videos, presentations and notes
- undertake self-assessment quizzes at the end of each module to enhance your overall understanding of the content
- make at least one significant contribution to the discussion forum in each module (we define significant as something that adds a new perspective, provides input on resources and networks. or ask questions)
- complete the quiz-based course assignment at the end of the course







Assessments

- You will only be graded on the final course assignment. This is a summative assessment that integrates learning from all the modules.
- You are required to participate in pre- and post-course surveys and contribute to the discussion forums.
- You will not be graded on the self-assessment quizzes at the end of each module. These are formative assessments.

Grading

• You will need to achieve a grade of 75% or higher on your final course assignment to pass the course and receive a certificate of completion.

